

Circle of Hope Project

Healthy Body, Healthy Mind, Healthy World
Socrates—Comenius

Design a Drink Exercise

CB Ingleton Middle School, England

Your Chance to Make Some Changes!

- Create an alternative. Design a non-alcoholic drink using the same ploys that advertisers do – exciting name/lifestyle, colourful presentation, innovative bottle/glass/label design. Analyse a range of designer bottles – why are they attractive?
- In groups of three or four suggest names of fruits and vegetables that could be used in a cocktail. Create a name for a cocktail; create a logo and ‘catch phrase’; consider a colour scheme and the shape of bottles and glasses.
- Using card and paper create the bottle with label, cocktail glass, napkin and menu for display.
- Produce a menu using ICT making it colourful and attractive. Using card and paper create the bottle with label, cocktail glass, napkin and menu for display.

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